



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Interpersonal communication [N2EiT1>KI]

Course

Field of study

Electronics and Telecommunications

Year/Semester

2/4

Area of study (specialization)

–

Profile of study

general academic

Level of study

second-cycle

Course offered in

Polish

Form of study

part-time

Requirements

elective

Number of hours

Lecture

20

Laboratory classes

0

Other

0

Tutorials

0

Projects/seminars

0

Number of credit points

2,00

Coordinators

dr Oksana Erdeli-Klyap

oksana.erdeli-klyap@put.poznan.pl

Lecturers

Prerequisites

none

Course objective

1

Course-related learning outcomes

1

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

The assessment for credit is in two parts: Part 1. Partial assessment - assignments; Part 2. Written credit in online form (in the lecture hall). Assessment questions

will be formulated on the basis of the lectures and the obligatory literature. The pass mark is 50%. <= 50%

2.0

51%-60% 3.0

61%-70% 3.5
71%-80% 4.0
81%-90% 4.5
91%-100% 5.0

Programme content

The programme covers the concept of communication, types, models, communication styles and theories of communication and the practical use of interpersonal communication

Course topics

1. The concept of communication. Types of communication. Verbal and non-verbal communication. Communication tools.
2. Theories of interpersonal communication. Forms and specificity of interpersonal communication
3. Communication models. Communication competence. Designing communication campaigns.
4. Styles of interpersonal communication. Creating a personal image. Social engineering and psychotechnics in interpersonal communication
5. Internet in interpersonal communication. Communication in the information society (online)

Teaching methods

none

Bibliography

1

Breakdown of average student's workload

	Hours	ECTS
Total workload	55	2,00
Classes requiring direct contact with the teacher	25	1,00
Student's own work (literature studies, preparation for laboratory classes/ tutorials, preparation for tests/exam, project preparation)	30	1,00